



The quick and easy

Overview

to becoming your own boss

With Brittany Cudzilo

Glow-forth Beauty

Hey, I'm Brittany!! And I am glad you are HERE!



Hi, friend! I am excited for you to reach out and look further into what I do, and what it would look like if you did it, too! Are you in love with Senegence products?! Want to know more about what it looks like to share these products and earn a living while doing it?! Perfect, let's dive in!

We must share a love for Lipsense/Senegence... and isn't Senegence fantastic?! What great skincare and makeup products, and honestly, even better business opportunity! I am so glad you are taking the first step

into figuring out what this could mean for you! *The beauty of this company is that you can make your business what you'd like it to be...* and I am here to help you figure that out!

A little about me... I am a young-thirty-something wife and mama to three beauties living in Tennessee. In my past professional life I was a history/government/anything social studies high school teacher, and now I have my hand in lots of fun projects- from building a

fundraiser from the ground up (GLOW for Galactosemia), to homeschooling, to running a Senegence business!



Life can take crazy turns sometimes... I never thought this is where I would be, but now that I am here, I wouldn't want to be anywhere else!

SO, you may be thinking, or at least I was at this point... This is great for you, but I don't know if I have what it takes. And, I am here to tell you, GIRL, yes you do. If you love what you've tried, or seen, then let's figure out how this fits into who you are- because that's the beauty... it fits! Let me give you a deeper look...

Let's first talk the (potential) elephant in the room ...



I'm going to be honest, this is where I started... I love Lipsense. I know if given the opportunity other women would love Lipsense, but, I haven't LOVED what I've seen out of MLM companies/distributors, and I don't know if I can be all in, even if I love the products. Anyone else finding themselves here?! I almost let that fear turn this into a "woulda, shoulda, coulda," situation... and I am so glad I didn't. Let's go deeper.

Seriously. I am a distributor for Senegence, which is technically an MLM, and I STILL struggle with the traditional MLM marketing strategy. BUT, what I want... my dreams, desires, and goals don't fit the standard 9-5 or part-time gig.

I want it all. The flexibility. The challenge. The financial freedom to give. The time with my kids. The ability to be my own boss and treat my customers the way I want to treat them.

SO, here is what I am proposing...
Let's together FLIP the SCRIPT.

If we ARE going to make a change, let's first dive into why we need to do that. That's my way... identify the problem... create a solution...

When you hear MLM, what do you immediately think? Is it negative or positive??

For a long time, I only saw negative, because for a long time I saw what it looked like to be prospected and/or sold to constantly. I put my arms up and out, proclaiming to the world, "No, I am not interested." No matter how great the product, I wasn't going there... I was VERY guarded.

What can we do to not fall into this trap?! Well, first, we don't need to sell, sell, sell. We need to share, share, share, THEN serve. So, we switch our mindsets from SELL to SHARE! When we share, and we open ourselves up to



relationship and conversation, we can then start to serve and honor those who are listening, in genuine and authentic ways! With this model we have the potential to change their lives with our products- whether that's through confidence, leadership, generosity, and/or business building!

When we first change our mindset, then we can see the INCREDIBLE potential of network marketing through an MLM! Y'all, what is not to love about having a fantastic product to share?! The company has done the hard work of developing an amazing line of makeup and skincare... they did the part I couldn't do!



BUT, I get to do the fun part!!! I get to share, and have a team of amazing women around me to empower

and encourage me, AND I get to use the products I love SO much for a fraction of the cost!!!

Ummmmm, yes please!

In my time building my business, I have grown as a person in ways I didn't know I needed to... thanks to Senegence, and thanks to a change in what it looks like to listen, love, serve, honor, share, and engage with other women. Thanks for letting me do that with you- its been one of the biggest blessings.

Why Senegence?

Obviously, with all my walls built up and hands reached far out, it was amazing that I even tried Lipsense. But, I did... and I was immediately thinking, why am I not sharing this?!



I believe Senegence is different from most MLM companies. I believe we can throw away all the awkward messages from the past of "Hey _____! I just started selling _____ and I think you would LOVE it!" Or "Hey _____!

I would love to talk to you about my business opportunity!" We've all seen these messages, and felt the weight of them... and honestly, although my intentions have always been pure and right, because I didn't know better I fell into that verbiage at times. But, no more. It's not necessary or received well, even with the best of intentions.

Senegence offers us the opportunity to share something that ALL women want in some form- Makeup that 1. Stays on, 2. Doesn't smudge or sweat off, 3. Is GOOD for your skin, and 4. Looks fantastic + Skincare that 1. Feels AMAZING, 2. Gives proven results, and 3. Uses natural reoccurring resources to do it! If you commit to sharing authentically, you can't miss here. The market is ready for you! How do I know?! Because if I responded, the anti-MLMer who practically screamed at people to get away, then there is proof this is the real deal.

What's also amazing?! Senegence is committed to-



Gluten Free

Non-GMO

Lead Free

USA Made

NO Animal Testing

NO Animal By-Products



Use of naturally recurring ingredients

No animal testing and no animal by-products (We use alternative sources)

Made in the United States for stringent quality control

Formulated without drying waxes and harmful lead

Made in pharmaceutical grade rated manufacturing facility

All products formulated with FDA approved ingredients

Senegence.com

Growth in the company

“The best time to join a company is in the midst of global expansion, and when new products launch”- Forbes

2018 has been an EXPLOSIVE year for Senegence, and there are several reasons... we have begun a launch into MEXICO (global expansion) and have other places

globally we are working toward AND we have launch NEW products EVERY MONTH since April! Ummm.... Talk about explosive growth! It's crazy to think we are only just beginning!

And just when are you starting to think, then isn't the market getting saturated, you need to pump the brakes, and listen up!

Senegence is still an untapped market! RIGHT NOW is the right time with only 200,000 distributors, we are in the MOMENTUM phase which, by popular business models means we are only in the BEGINNING of a SIX year trend of explosive growth. Can you imagine?!?!

As I dug into this further, my mind felt like it was going to explode with excitement!! I am SO glad I signed up and began sharing! And I can't wait to do it alongside YOU!

So how do you build a successful business of serving and sharing? You share your genuine excitement and you tell your story! Can I tell you mine?



My Story- why I do this, and what comes next?!



I heard about Lipsense through my friend, and now sponsor, Kristen. Kristen invited me to first event, but because of the timing I couldn't attend. After the initial invite, Kristen didn't really bring Lipsense up... I could see some of her posts on social media, but all in all, it wasn't really on my radar.

A few months after Kristen launched, she invited me into her home to promote my GLOW race, which is a fundraiser I run for my daughter's disorder that she was so generously a sponsor for.

While there I tried Lipsense for fun, and like most women who try it, I was hooked. I bought Pink Champagne and thought that would be it.

I found myself wanting more, and eventually interested in selling for a variety of reasons.

1. Women NEED to know about what Senegence offers them!

I used to HATE makeup because it was frustrating and time consuming. I had to worry about where I was wearing it after a couple of hours, and I

didn't want the hassle. Now I get to LOVE makeup, and skincare, without the hassle! Every woman needs to know this!

2. **Financially I want to earn more so that I can GIVE more!**

Because of my advocacy for Galactosemia I was constantly in contact with other mamas who were advocating for their own children who suffer from other disorders. The money pot was only so big for our giving, so this is my way to expand that pot, and give to

charities, local organizations, and/or people who need it!

3. **I learned LIFE starts at the end of your comfort zone!**

What I learned most from organizing the race was the more I got out of my comfort zone, the more filled up and energized I became! I wanted more of meeting people I wouldn't have, living life outside of our immediate bubble, and offensively finding ways to shine light in places I wasn't aware of before.



4. **Work is holy**, and I wanted to do it in some capacity outside of home-making (although I really love serving my family in this capacity, too).

5. **Growing up leaders, and pouring into women!** This has become my favorite part of this journey, my team mates. I love that I get to be a leader, a mentor, a friend, and an encourager. And I love that I get to be lead, mentored, and empowered.

Everyone's story is different... and mine is still moving forward and evolving. Every month I become more aware that this is where I am supposed to be. Every month I see more women being transformed inside and out by my business. And every month I see more and more of who I want to be. And I do have Senegence to thank for a lot of that... which is something I never thought I'd say.

I find myself dreaming BIG and getting excited for what's in store!

What's next?? Only AMAZING things.



How to build your brand, your business, your way

The great part of starting a Senegence business, is you get to dream into into being the way you would like it to be! Our company gives you FREEDOM to make this what you'd like it to be.

I believe you are ABLE to do this from your home in between making meals, integrated into a full time or part time job, in between study sessions and classes in college, etc... wherever you are RIGHT now, thats where this fits. Because this business is made to fit YOU.

What it takes to get started:

- \$55/year membership fee
- \$200 retail (100pv) ordered every 6 months (rolling)
- No monthly minimums, auto-ships, or pressure to order

**Are you
really happy
or just really
comfortable?**

Once you sign up, what do you do next?

- Being part of the glow-squad (and our other teams, such as Live Lovely) gives you access to training, leadership, graphics, and community. You will never be left alone to figure it out... As soon as you sign up, I will send you a new distributor packet to help you get started while you wait for your Senegence welcome package!
- Build your brand- What would you like your business to look like? Do you have a name in mind? Brainstorm and dream here! Let this be an exciting and fun adventure... and know that as you move forward, it may change and that's ok!
- Write down YOUR story- Why is Senegence exciting to YOU? Why did YOU want to learn more and sign on to be a distributor? What do YOU want to share with others?
- Order some goodies! What a FUN part of this!! I still get SUPER giddy when a lips box shows up at my door- and I get to package items up for women who are equally as excited to receive them! And you get to start doing this RIGHT AWAY!
- Launch! I get to help you with this, and its so fun to host



something in person or online where we get to celebrate this new adventure for you, while you share YOUR story! You will also get to share your LOVE for products, and allow those closest to you to support your new business!

- Social media will be your BFF if you let it be- let friends and family know your story and allow them to join your group, page, instagram handle, whatever that looks like for YOU!
- Time block- Figure out what time you can devote to your business, and make it happen! Being consistent is key, so planning this at the beginning will do wonders for your ability to connect!

~~stop~~ Allowing
your fear of
GETTING IT WRONG
to color every
BEAUTIFUL
thing YOU'RE DOING right.
-rachel hollis

What does change look like for you?



Cheers, to change! All of us have different lives, with different needs, wants, dreams, and ideals. So what my story looks like, doesn't need to be what yours does... but all of us seek change in some capacity.

SO I will ask you, what change would you like to see in YOUR life?

Is it extra Income? Confidence? Community? Self-Love? Personal Development? For me it was income and community... yet all of these I can answer after 7

months of business and say, I have seen an increase in it all! How amazing!!

It energizes me soul to think this could be true for you, too! We could all use a little extra, right?! To be able to take something that is fun, creative, exciting... and create extra for ourselves is what I want for YOU! And its why I have taken the time to create this to share with YOU. Take Senegence, add a dash of your brand, a pinch of your story, a little bit of hard work, and shake it with a little bit of life outside your comfort zone, and you will see the extras that will change your life.

And, with such a low start up cost (\$55), what do you have to lose?! You don't know what you ARE CAPABLE of until you try. Stay true to your story, be consistent, stick to genuine and authentic, and build from there.

How do I make money?

There are two ways to make money in this business!! And both ways are blessing me in different ways!

1. Your business

As a distributor you get 20-50% retail Senegence products, and therefore make a profit when you share and others purchase! The more you share, the more you will see these profits expand.

2. Your sponsorship

Each time you sponsor someone and help them start their own business, you get to receive compensation from their orders. The more your team grows, the more compensation tiers open for you to maximize profits.

Our compensation plan is unbelievable. I had the privilege

of hearing one of the many ladies who lead us, Leslie Boyd-Bradley, speak about how this compensation plan is what dreams are made of. Sponsoring just 1 person leads to many income doors here, and is an incredible way to help other women change their lives.

You are not left to do this on your own. We have several FB distributor groups that help you, encourage you, and strengthen your business. And, I am of course here to help you place your first order, bounce ideas off of, talk strategy... whatever it is you need! I take a lot of pride in helping others succeed! I believe in YOU!



Ready to get started?



Here are the first steps to being called a Senesister + glow squad member! Once these steps are taken, you are in girl! I am SO excited to introduce you- let's do this, together!

Step 1- Go to www.senegenie.com and click Become a distributor

Step 2- Fill out the info, with my distributor number (msg me for info)!

Step 4- Kit options- these are a GREAT way to start your business, and can be chosen the first 30 days of your business. They aren't necessary, but they are very generous and jumpstart your success!

Step 5- Read our New Distributor packet, place your first order, and set up a launch with me to get you started!

Contact Me



Shoot me a message anytime through instagram, facebook, email, or by my website! I am available early morning, and then I time block different times on different days- but I will always respond to you within a day!

I love connecting with you, and I look forward to being a partner with you!

Kindest,

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